

INTERNAL

PIA BERGMAN

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COPYWRITING / STRATEGY

Current Client:

La Mer [2017 - Present]

Past Clients:

DKNY, Mind Body Green, The RealReal, Unilever, Love Beauty & Planet, M&M'S, Target Good & Gather, Mini Cooper, Stella Artois, JP Morgan Chase, Lenskart, Avion Tequila, Drambuie, Chobani, Boucherie, Olio E Più, Omakase Room by Mitsu, Stage Kitchen

AGENCIES

Vault 49	[2019]
Jones Knowles Richie	[2016 - 2018]
360i	[2016]
Razorfish	[2016]
Opperman Weiss	[2014 - 2016]

CREATIVE CONSULTING & FASHION DESIGN

The Group NYC	Restaurant Group	[2016 - 2018]
Alex Crane	Menswear	[2017]
Maryam Nassir Zadeh	Men & Womenswear	[2013 - 2016]
Ana Kraš	Furniture Design	[2013 - 2015]
Rodarte	Womenswear	[2012]

EDUCATION

Reed College - Portland, OR

BA in Anthropology [2007 - 2011]

Thesis: *Breaking Soviet Unity: deterritorialized multiplicities in samizdat texts*